

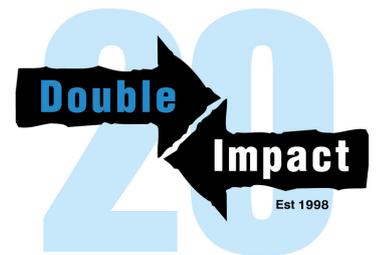
FUNDRAISING PACK

THANK YOU!

So, you've decided you want to raise funds to donate to Double Impact!

First of all - THANK YOU! Together, we'll be able to prevent more lives from being destroyed by addiction.

This pack explains some of the basic things you need to know.



Celebrating 20 Years of Recovery from Addiction

FUNDRAISING FOR US

Double Impact Services was established in 1998 by a former addict to support people to successfully recover from drug and/or alcohol dependence. Recovering from dependence on drugs or alcohol is a long term process and often requires rebuilding a life from scratch.

Many of our service users have lost their home, their health, their job, family, friends, confidence and hope when they come to us. Stopping or reducing using or drinking is usually not the biggest issue – the real challenge for individuals lies in their sustaining this in the long term and repairing the devastating consequences of their substance use. That's where we come in.

Anyone can choose to raise money for a charitable organisation of their choice as an independent fundraiser. From a legal standpoint they are considered to be fundraising "in aid of" that charity. If you do decide to raise money in aid of Double Impact we ask that, on any promotional or fundraising materials you create (such as an online fundraising page or a sponsorship form), you use the phrase:

“[Your name]: raising funds in aid of Double Impact”.

This is important as it helps to keep a clear distinction between your responsibilities and that of the charity.



THANK YOU!

HEALTH, SAFETY, AND LEGAL ADVICE (GOOD PRACTICE)

A big part of Double Impact's fundraising to date has been organised event long distance running. If you do any running on behalf of Double Impact you must abide by the official event organiser's guidelines with regards to health and safety. If you have not participated in any kind of running event before, this includes a prior check-up from a GP.



We also strongly recommend you have a training plan in place leading up to the event - for our own service users in Nottingham this can be arranged through Formula One Gym. Most gyms and health centres will be happy to help you with this, or there is a wealth of information online to guide you on this subject.

USE OF LOGOS & PHOTO'S

Our organisational logo is free to use for all fundraisers who follow the guidelines outlined in this pack. You should find a link to a high resolution logo to use on your fundraising materials on the Fundraising page on our website. Please be aware that photographs on the website featuring our service users are used with permission that may not extend beyond that specific use. Caution should always be exercised around issues of data protection and if in doubt, contact us directly.

After May 2018 you will be able to set up a fundraising page directly on our website but until then, we would recommend that you use an external one such as JustGiving or MyDonate.

USE OF GIFT AID

Through the government's Gift Aid scheme, charities are able to claim an additional 25p for every £1 donation received. When collecting donations you can ensure Gift Aid applies to them by getting each donor to make a Gift Aid declaration. See the example Sponsorship and Gift Aid Declaration Form [here](#).



HOW TO DONATE WHAT YOU RAISE

There are various ways to donate the money that you raise:

- You can use our website to donate online
- We can also accept bank cheques or BACS transfer - call us or email our finance department for more information

You can contact the Double Impact head office team for further advice on 0115 824 0366 or by email.